

TALES OF
**The anti-
influencer
online trainer**

Dinosaur
lessons



**Should I
take
my shirt off?**



KNOW THE GAME YOU'RE PLAYING



NOBODY CARES WHAT YOU WANT

WORK FOR YOU, NOT THEM



**DENSITY
NOT
VOLUME**



**TELEPHONE
VS
MEGAPHONE**



**FREE
THE
HOSTAGES**



Work for you, not the platform

**Influencer is a title,
influencing is a skill.**

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