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WHO AM 1?



Dedicated Husband believer Retired U.S.C.G with 20 years experience leading many teams in many different situations

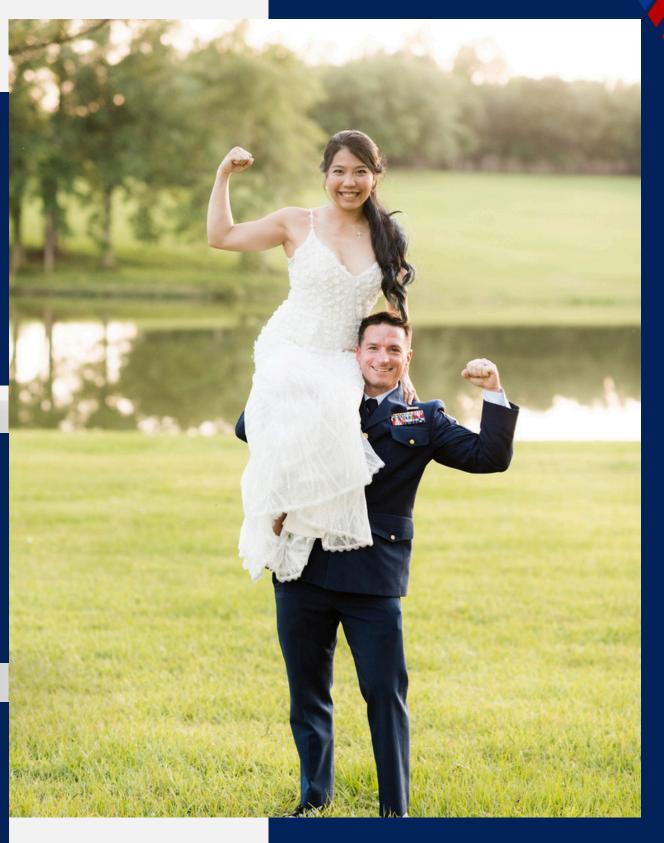
Successful entrepreneur & Fit Pro with 18 years in the Fitness Industry with a B.S. Exercise Science



I have spent the past 20 years on my own healing journey working through many traumas and creating the habits and the processes to heal and help others learn to heal themselves as well in my work



Through TriFitness Gym and My personal coaching my goal is to help others overcome their challenges to build strong, successful, and healthy lifestyles they are excited to embrace each day.





"CREATING A BETTER WORLD FOR US ALL TOGETHER"



WHAT IS ADAPTIVE FITNESS?

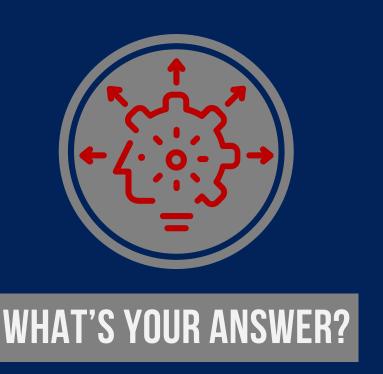
PERSONALIZED

IF YOU AREN'T TAKING TIME ASSESS AND UINDERSATAND THE LIMITATIONS, DESIRES AND CAPABILITES OF YOUR CLIENT THEN YOU ARE MOST LIKELY NOT PROVIDING THE BEST EXERCISE FOR THE INDIVIDUAL IN FRONT OF WE ARE ALL DIFFERENT IN MANY BEAUTIFUL WAYS AND THIS IS IMPORTANT TO RECOGNIZE



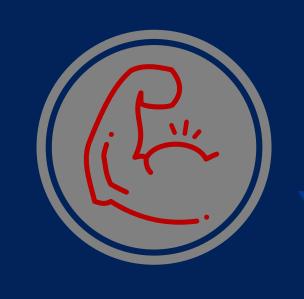
SAFE & ACCESSIBLE

WE STRIVE TO CREATE A SAFE AND WELCOMING ENVIORNEMNT AND PROGRAM THAT MAKES IT ACCESSIBLE FOR INDIVIDUALS WITH MANY DIFFERENT ABILITIES AND WE EDUCATE ALL OF OUR COACHES ON THESE DIFFERENT CONDITIONS AND GIVE THEM RESOURCES TO SUPPORT THEIR CLEINTS SUCCESS. WE ALSO TO TRY AND ENSURE WE HAVE A WIDE VARIETY OF AVAILABILTY FOR SCHEDULING AND CONVENIENCE OF ACCESS



EFFECTIVELY CHALLENGING

SPECIFIC TO THE NATURE OF EXERCISE &
TRAINING YOU MUST OVERCOME SOME SORT OF
RESISTANCE OR ADAPTATION TO MAKE
PROGRESS & INCREASE YOUR CAPACITY &
IMPROVE YOUR ABILITY TO ADAPT TO THE
FORCES YOU ARE OVERCOMING, BUT OFTEN
THIS IS MISCALCULATED, TAKEN TO AN
EXTREME, ISN'T ACHEIVABLE, IS'T ADEQUATE
OR ISN'T MAINTAINABLE





CONNECTION BETWEEN TRAUMA THE MIND, AND THE BODY



"TRAUMATIZED PEOPLE TEND TO DISCONNECT FROM THE BODY. TRAUMA CAUSES THE SYMPATHETIC NERVOUS SYSTEM TO GO INTO OVERDRIVE, AND IT'S HARD FOR PEOPLE WHO HAVE EXPERIENCED TRAUMA TO REGULATE THEIR NERVOUS SYSTEM BACK INTO A STATE OF CALM AWARENESS." (REF 1)



"SOMATIC EXERCISE FOCUSES ON A BOTTOM-UP APPROACH TO TRAUMA RECOVERY. RATHER THAN STARTING IN CONVERSATION ABOUT EMOTIONS OR COGNITION, THIS APPROACH FOCUSES ON HOW THE BODY RESPONDS TO TRAUMA AND HOW THAT, IN TURN, AFFECTS THE BRAIN.



THE BIG QUESTION!





CARING CONNECTING & COACHING

AN ADAPTIVE FRAMEWORK FOR BUILDING
HOPE, BELIEF, CONFIDENCE AND
CAPABILITY & HELPING FACILITATE
HEALING IN THE MOST ADAPTABLE
AMONG US

OUR BROTHERS AND SISTERS HAVE BEEN ADAPTING FOR US WAY TOO LONG AND ITS NOW TIME TO MEET THEM IN THE MIDDLE





SYSTEMS LEAD TO SUCCESS

MOBILITY/WARM UP

THIS BEGINS THE PROCESS
OF GETTING THE CLIENTS
BODY AND BRAIN READY
FOR EXERCISE AND COULD
COMBINE A WIDE VARIETY
OF EXERCISES AND
MODALITIES OF PREPPING
INCLUDING CARDIVASCULAR
AND MUSCULAR SYSTEM
ACTIVATION

DYNAMIC WARM UP

THIS IS WHERE WE WORK
MANY DIFFERENT CRITICAL
PHYSICAL ATTRIBUTES
LIKE BALANCE, REACTION
TIME, POWER, SPEED,
COORDINATION, GROUP
ACTIVITIES AND ALWAYS A
LITTLE FUN

FUNCTIONAL STRENGTH TRAINING

THIS IS THE PORTION OF
THE TRAINING SESSION
WHERE WE WORK ON
STRENGTHENING THE
CAPABILITY OF THE
CLIENTS TO PERFORM
MOVEMENT PATTERNS THAT
HELP OUR CLIENTS LIVE
BETTER LIVES

H.I.I.T

THIS IS WHERE OUR
CLIENTS WORK ON THEIR
OVERALL CAPAPCITY TO
PRODUCE ADEQUATE OF
AMOUNTS OF POWER &
INCREASE THE BLOOD FLOW
TO THEIR BRAIN, HEART &
LUNGS TO IMPROVE MANY
DIFFERENT ATTIRBUTES
INCLUDING VO2 MAX





TRIFINESS FOR LIFE



PERSONALLY DESIGNED FUNCTIONAL FITNESS PROGRAMS

- Improve personal knowledge of and capacity to train safely and effectively
- Improve strength and endurance
- Improve balance, coordination and reaction time
- Improve brain activity and neuroplasticity
- SOCIALLY FOCUSED GROUP FITNESS PROGRAMS
 - Are more fun and interactive leading to increased adherence
 - Provide education focused on improving your knowledge of the habits and actions that lead to healthy aging
 - Provide continued support, coaching, volunteer opportunities and events focused on building a strong and active community of active and healthy adults!



TRADITIONAL EXERCISE IS FAILING MOST!

TRADITIONAL EXERCISE INSTRUCTION AND APPLICATION USUALLY ONLY INVOLVE STRENGTH TRAINING, CARDIO, 1-DIMENSIONAL MOVEMENTS

WE NEED MORE THAN STRENGTH!







THREE PILLARS OF EMPOWERMENT IN MENTAL AND SPIRITUAL HEALING

YOU ARE A HEALER

SELF-CARE INCLUDING MOVEMENT NURTURES PERSONAL GROWTH, CONFIDENCE AND INDEPENDENCE

COMMUNITIES JUST
LIKE HDSA FOSTER
COLLECTIVE
STRENGTH, SUPPORT
AND SOCIAL
CONNECTION

MINDFULNESS PRACTICES
ENHANCE YOUR PRESENCE
AND YOUR ABILITY TO
EMOTIONALLY REGULATE
REDUCING STRESS

MINDSET MATTERS

If you can't cultivate a growth mindset and approach your training with the patience, consistenty and intensity required to progress you are not going to persevere past the obstacles that you will have to overcome on this journey.

Both the coach and the client need to have these traits to succeed!











HEALING IS A JOURNEY TOWARDS SELFDISCOVERY AND PERSONAL EMPOWERMENT.

It helps you foster growth through mindfulness, self-acceptance and cultivation of personal healing

WITH THE AVERAGE DEATH AGE AT 76 AND 78% OF AMERICANS HAVING A LIFESTYLE RELATED DISEASE BY THE AGE OF 60 THERE IS A LOT OF ROOM FOR IMPROVEMENT IN THIS ARENA AND IT'S CRITICAL IF YOU WANT TO ENJOY THE GOLDEN YEARS OF YOUR LIFE!

WHAT CAN YOU INFLUENCE?

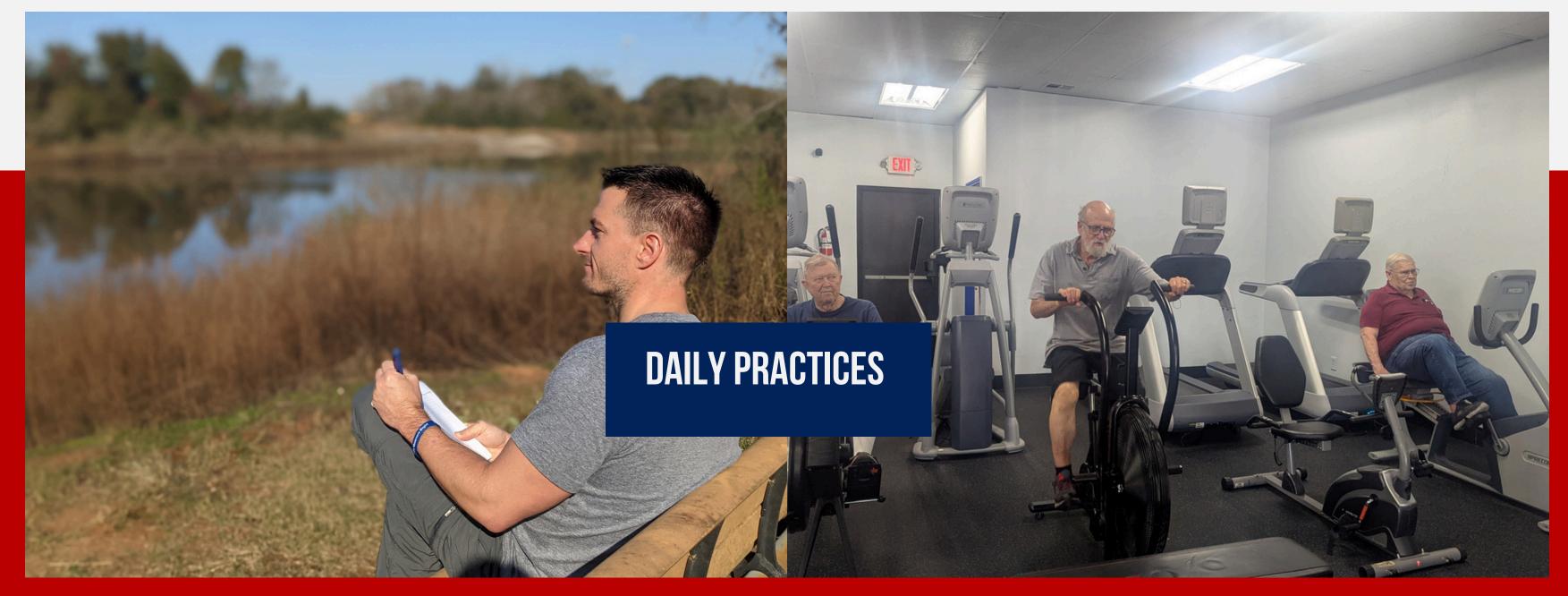
- HABITS
- NUTRITION/HYDRATION
- MINDSET
- ENVIRONMENT
- MOVEMENT
- MEDICAL CARE
- SLEEP
- SAFETY

WHAT YOU CAN'T INFLUENCE?

- GENETICS
- UNEXPECTED ACCIDENTS
- SOME VIRUSES
- SOME ILLNESSES
- TRAUMATIC EVENTS
- MENTAL AND PHYSICAL
 ABUSE







MINDFULNESS AND MEDITATION FOR EMOTIONAL HEALING AND DAY TO DAY EMOTIONAL REGULATION AND GRATITUDE PRACTICE

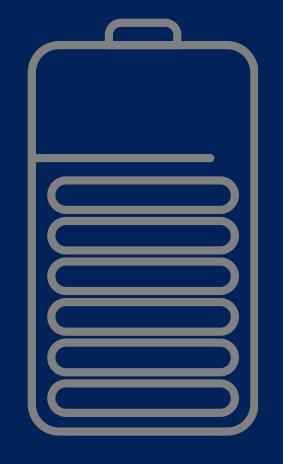
PHYSICAL ACTIVITY AND EXERCISE FOR EMPOWERMENT CONFIDENCE PHYSIOLOGICAL & PSYCHOLOGICAL BALANCE

RECOVERY

WHAT MANY PEOPLE DON'T KNOW IS THAT EXERCISE AND DAILY ACTIVITIES CAUSE DAMAGE AND DISRUPTION IN THE BODY.

THE REAL MAGIC HAPPENS WITH THE REST AND RECOVERY!









3R'S



TO BUILD MUSCLE YOU WILL NEED ENOUGH FATS, PROTEIN & CARBOHYDRATES TO FUEL YOUR BODY BASED OFF OF YOUR TRAINING, BODY SIZE AND YOUR GOALS

REFUEL



YOU HAVE TO FULLY RECOVER AND ALLOW THE MUSCLES AND YORU IMMUNE SYSTEM TO DO THEIR THING AND BUILD STRONGER AND BIGGER MUSCLE TISSUE FOR YOU TO UTILIZE!

REBUILD



THE BODY IS 60% WATER AND AS WE EXERCISE WE LOSE DIFFERENT LEVELS OF FLUIDS BASE OFF OF THE TYPES AND DURATION OF THE EXERCISE AND THE ENVIRONMENT.

REHYDRATE













KEEP IT SIMPLE

START WITH VERY EASY TO
LEARN EXERCISES WHETHER
THEY NECESSARILY EASY TO DO
IS BASED OFF OF THE CAPACITY
OF THE CLIENT BEING TRAINED
IF YOU GIVE THEM TOO MANY
TASKS THEY WILL NOT BE ABLE
TO COMPLETE THEM

GET STARTED ASAP

IT'S HARDER TO GAIN THE NEEDED BENEFIT THE OLDER YOU ARE, BUT DOING SOMETHING RIGHT NOW EVEN IF IT'S VERY BASIC COULD PAY HUGE DIVIDEND'S, SO DON'T COMPLICATE IT USE WHAT YOU HAVE AND GET MOVING

REAL EXPECTATIONS

SHOOTING FOR THE STARS
SHOULD BE YOUR GOAL, BUT
DON'T LET THIS BECOME A
CONTENTION POINT WITH
YOUR EXPECTATIONS.
EXERCISING HAS SO MANY
BENEFITS THAT YOU CANNOT
SEE AND DONE SAFELY IT IS
ONE OF THE BEST THINGS
YOU CAN DO FOR YOURSELF

WE ALL NEED HELP

TRAINING ALONE IS
USUALLY VERY DIFFICULT
TO STAY CONSISTENT WITH
AND MAY BE UNSAFE FOR
SOME PEOPLE, SO HAVING
TRAINING BUDDY, FITNESS
COMMUNITY OR COACH WILL
MAKE YOU MUCH MORE
LIKELY TO SUCCEED WITH
YOUR TRAINING PROGRAM





READING IS A CHEAT CODE!

NO SWEAT
MICHELLE SEGAR PHD

THE BODY KEEPS THE SCORE
BESSEL A. VAN DER KOLK

THE POWER OF HABIT
WAYNE JONAS MD

RADICAL ACCEPTANCE
TARA BRACH

THE BRAIN THAT CHANGES ITSELF NORMAN DOIDGE, M.D.







THANK YOU!

SCAN BELOW TO HELP GROW YOUR MISSION!



MISSION-DRIVEN FITNESS
BUSINESS BLUEPRINT



FINAL THOUGHTS



I AM GOING TO QUOTE SOMEONE I HAVE ADMIRED MY
ENTIRE LIFE

"LIFE'S MOST PERSISTENT AND URGENT QUESTION IS, WHAT ARE YOU DOING FOR OTHERS?"

MARTIN LUTHER KING JR.





References

1. REHABILITATION RESEARCH: SOMATIC EXERCISE AND TRAUMA RECOVERY. (N.D.). HTTPS://ACRM.ORG/REHABILITATION-MEDICINE/SOMATIC-EXERCISES-AND-TRAUMA-RECOVERY/